



SITEX 2017: Smart Home Experiential Zone

SITEX, Singapore's largest consumer and lifestyle IT exhibition, returns this year with more exciting activities featuring the latest in technology for all technology consumer enthusiasts. This year's event will take place from 23 to 26 November 2017 at Singapore Expo Halls 7 and 8, from 11am to 9pm.

SITEX 2017 will be launching new and never been seen before experiential zones to connect people to the latest technology and smart solutions. With smart products and wearable technology gaining popularity in Asia, a Smart Home experiential zone has been designed and built to meet the increasing demand for intelligent living solutions.

Visitors can have a first-hand experience to some of the best technologies and smart solutions in a simulated home setting. This is a fun and exciting concept which engages visitors while providing very practical solutions. Specially designed bedrooms, living rooms, toilets, study rooms, dining rooms, gaming rooms, etc. will give visitors the inspiration they need to refresh, complete and modify their rooms or homes so as to allow them to peek into a home of the future!

Many different brands will be showcased at the exhibition allowing visitors to easily find products from the following brand leaders of smart home technology: Asus, Samsung, Linksys, D-Link, TP-Link, SanDisk, Western Digital, Seagate, Aztech. The massive range of products featured will include smart LED bulbs with colour changing capabilities, wifi gigabit routers for gamers and network attached storage (NAS) for home data backup and multimedia streaming!

To complete the SITEX experience, visitors are able to purchase items on display conveniently with the assistance of the brand promoters or staff on-site. They can also expect exclusive packages for smart home technology, and free gifts which will be distributed at regular intervals at the show.