

SITEX-ON-THE-GO PRESENTS DRIVE-THROUGH!

4 -5 November 2017 (Saturday and Sunday)

2pm – 7pm

Changi City Point

As part of the lead-up to SITEX 2017 from 23 – 26 November 2017 at Changi City Point, SITEX is bringing its flagship concept to various tech communities island-wide through **SITEX ON-THE-GO: Drive-Through**, a community outreach event to be held from 4 – 5 November 2017.

Experience Changi City Point come alive through the gathering of automotive car technology enthusiasts all over the country, where collaborative outreach efforts with local car clubs such as Modsters, TeamXiaoBai from Scirocco Owners Club Singapore and SITEX's official car decal WrapStyle will form a 20-strong convoy in an exclusive drive-through event through Singapore's iconic tourism spots!

Starting off from the Science Centre, the journey will take the convoy through Westgate/JEM and IMM, followed by Jurong Bird Park before a short pitstop at Seah Im carpark. Proceeding to St James Power Station, the drive-through will head into Sentosa before going around VivoCity and into the Orchard Road belt (Marriott, ION, Lucky Plaza, Ngee Ann City, Somerset 313), followed by the National Museum, Bugis Street/Bugis Junction, Raffles Hospital, Marina Boulevard and ending at Singapore EXPO and the roadshow kick starts at Changi City Point. The entire drive-through will take place from 11am – 2pm.

Thereafter, enthusiasts can look forward to an enthralling exhibition showcase of the latest in car technology from the likes of Power8, Streamcast.asia, ZMC Automotive and Daikin at the end point of the drive-through, Changi City Point, from 12pm -7pm. Expect a series of car security, car alarms and in-car electronics up for grabs at the roadshow!

SITEX ON-THE-GO: Drive-Through Contests and Attractive Prizes Up for Grabs!

Spot XETIS Contest: XETIS, the official ChatBot for SITEX 2017, is the star attraction at the drive-through exhibition and participants can look forward to walking away with an exclusive **Huawei Smart Watch worth \$549** simply by counting all 5 lead up posts on SITEX Facebook Page pertaining to SPOT XETIS Contest. Remember to like SITEX- Your Digital Playground Official Facebook Page, share, tag a friend in the post to qualify. Contest closes at 5pm on 4 November.

Spot the Hidden Message Contest: During the morning drive-through, decals will be pasted on all 20 deployed cars. Participants who spot hidden messages on any car decal throughout their journey will stand a chance to win a ThinkWare F800 Dash Cam. Simply register for the contest on the pinned post hosted on SITEX Facebook Page, posting their answers in the comment section of the post along with the image of the convoy and the hidden message. Contest closes at 4pm on 5 November.

Guess What XETIS Likes Contest: Happening onsite itself at Changi City Point, there will be 7 products for consumers to guess onsite, featuring some of the in-car technologies gadgets showcased in the car at the roadshow. To stand a chance to walk away with \$10 NTUC Vouchers and a Power Bank sponsored by Daikin and Power 8 respectively, simply select 2 accurate products and submit your answers in the 3 November Facebook posting in the Google Form Link on SITEX – Your Digital Playground Facebook Page to qualify. Contest closes at 4.30pm on 5 November 2017.

A host of other fantastic prizes are up for grabs at the Drive-Through exhibition including car accessories, F&B vouchers, Petrol Vouchers, goodie bags and more! Public and Car Club drivers will also be able to enjoy a cup of coffee from our Official Coffee Partner, On Coffee Maker.